



2020 Board of Directors

- Mary Stewart, *Chair*
- Richard Eaton, *Vice-Chair*
- Geoffrey Burton
- Katherine Golden
- Elizabeth Liberatore
- Kevin Neill
- Gary Nelson



Mission:

To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

**Financial Statement
For year ending 12/31/20**

Public Support & Revenue		
Contributions & non-federal grants	\$116,507	23%
Federal Grants	339,315	67%
Special Activities, Sales to Public, & Other Revenue	<u>50,437</u>	10%
Total Support & Revenue	\$506,259	
Expenses		
Program Services	\$454,545	94%
Administrative	27,452	5%
Fundraising	<u>3,492</u>	1%
Total Expenses	\$485,489	
Interest & Depreciation expenses	\$ 77,882	

*Assets released from restriction - \$4,982 invested in energy-saving upgrades and improvements to Brightside and Demo Garden

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.



Despite the COVID-19 pandemic, Brightside St. Louis (aka Operation Brightside) still made great strides during 2020 to clean and green St. Louis.

2020 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2020 Brightside eradicated graffiti from 3,100+ vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open at all times for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects. While virtual learning replaced in-person classes, people were still encouraged to visit.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Each year thousands of volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2020, more than 2,500 volunteers filled 7,000 trash bags during 165 neighborhood clean-up projects. In addition, these volunteers also planted 60,000 seedlings to beautify green spaces across the city.

Brightside greens St. Louis. In addition to planting annuals to beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall and window boxes, Brightside volunteers and supporters also planted 35,000 native perennials, grasses, shrubs and trees along with daffodils and tulips.



Some of the flowers were purchased by individuals, businesses and community organizations through our annual sale, *Blooming Soon!* to help support Brightside's cleaning and greening initiatives.

Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2020, the Saint Louis City Recycles team distributed 500 in-home recycling bins. In addition, St. Louis metro area residents are encouraged to Recycle Responsibly and "Stick with the Six" items that can be recycled throughout our region.

